

## **National Organic Conference**

### **“Marketing in Organics: Opportunities and Challenges”**

**County Arms Hotel, Birr, Co. Offaly  
1 Day Conference: Tuesday 3rd March 2009**

Brought to you by:



In association with:



**DO YOU SELL ORGANIC PRODUCE?**

**DO YOU OFFER SERVICES OR EQUIPMENT TO ORGANIC FARMERS'GROWERS'  
and/or PROCESSORS'?**

**Would you like the opportunity to raise the profile of your business, benefit from great media attention, and achieve sales from hundreds of new customers too?**

**If the answer to these questions is yes.....**

**Then book your place now at THE event of the year for the all-Ireland Organic Sector!**

**Space is booking up fast so contact us to make sure you don't miss the opportunity.**

**Niamh Ryan: info@nots.ie - 071 9640688**

**Sean McGloin: info@nots.ie - 086 1728442**

#### **Who is attending?**

Stallholders, farmers, growers, processors, service providers and advisors

#### **What is the aim of the event?**

To bring everyone involved in Organic Farming and Growing across Ireland together under one roof to explore the opportunities and challenges to marketing organic produce in today's economic climate. There will be practical examples from across Ireland, the UK and Europe of a variety of business models that have yielded success.

#### **BOOK YOUR TRADING/EXHIBITION SPACE TODAY!**

Attracting active players in the world of all-Ireland Organic Farming and Growing, this focused event will be an excellent platform to do some great trade and benefit from unrivalled profiling opportunities. This conference will have a high media profile, and will attract attendees from all areas of Organic production and their support bodies which will put your business or organisation in the spotlight as never before.

Your trading/exhibition space will include onsite branding including exhibition space, literature distribution and targeted marketing through the delegate pack to an audience of people working and interested in organics.

Book your exhibition space now for the following benefits:

- 1 free delegate place
- Inclusion in the delegate pack as an exhibitor
- Promotion in welcome and closing speech
- Distribution of information about your business/organisation to attendees
- Prominent trading space
- We will invite your "wish list" of attendees and contacts

The National Organic Training Skillnet is funded by member companies and the Training Networks Programme an initiative of Skillnets Ltd funded from the National Training Fund through the Department of Enterprise, Trade and Employment

**National Organic Farming Conference**  
**• Tuesday 3rd March 2008 • County Arms Hotel, Birr, Co Offaly •**

**Registration Form**

**TO REGISTER**

**Fax or post this booking form to the National Organic Training Skillnet conference co-ordinators and post your cheque.**

**Fax** your booking form 071- 9640869 (please also post original and cheque to the National Organic Training Skillnet).

**Post** your booking form with cheque/postal order to:

**National Organic Training Skillnet, Conference Co-ordinators, The Enterprise Centre, Hill Road, Drumshanbo, Co. Leitrim.**

**Phone** if you have enquiries about the event on 071-940688 (Niamh) or 086-1728442 (Sean)

**Please make cheques payable to National Organic Training Skillnet. Payment must be made before the Conference takes place.**

**CONFERENCE PRICES - EXHIBITORS**

RATE <b>A or A + B</b>	Trade Exhibitors Fee		Additional Delegate Fee	
	<b>A</b>		<b>B</b>	
1-day Conference + Lunch (Please tick appropriate box)	€100	<input type="checkbox"/>	€50	<input type="checkbox"/>

Conference registration includes full conference documentation, lunch, refreshments and post event report (upon request).

**DELEGATE DETAILS** Total number attending . . . . . DELEGATE No (1 etc) . . . . . Please photocopy for each additional delegate

Mr / Mrs / Ms / Dr / Other: . . . . . First name: . . . . . Surname: . . . . .

Job title: . . . . . Email: . . . . . Organisation: . . . . .

Yes I would like to receive information about courses run by the National Organic Training Skillnet

What type of Products will you be trading on the day? . . . . .

Address: . . . . .

Postcode: . . . . . Country: . . . . . Telephone: . . . . .

Fax: . . . . .

Name of person completing form if different from delegate:

Signature . . . . .

I agree to the terms of Cancellation and Substitution

Special dietary requirements:

Vegetarian  Other (please specify) . . . . .

Please indicate if you have already registered by:  Phone  Fax  Email  Website

**VENUE AND ACCOMMODATION**

**VENUE:** COUNTY ARMS HOTEL TEL: 057 9120791  
 Moorpark, Birr, Co. Offaly

**ACCOMMODATION:** Hotel accommodation and travel costs are not included in the registration fee, however we have negotiated a reduced room rate of €60 p.p. B&B. Please contact the hotel direct and tell them you will be attending the National Organic Farming Conference on 3rd March 2009 to ensure the reduced room rates. As the hotel has only 70 rooms it is advisable to book ASAP to avoid disappointment.

**LOCATION:** Within walking distance from the town centre, the hotel is on the N62 from Birr to Roscrea. Within driving distance of Dublin (130Km), Cork (175Km), Galway (100Km) and Belfast (250Km)

**CANCELLATIONS AND SUBSTITUTION**

Delegates may be substituted at any time, The National Organic Training Skillnet does not provide refunds for cancellations. In the event that the conference is cancelled, payments received at the cancellation date will be refunded or in the event that the conference is postponed, registration will be valid for the rescheduled date. If the delegate is unable to attend the rescheduled event, the delegate will receive a refund to the value paid at that date. The National Organic Training Skillnet is not responsible for any loss or damage as a result of a substitution, alteration, postponement or cancellation of an event due to causes beyond their control including, without limitation, natural disasters, sabotage, accident, trade or industrial disputes or hostilities.

Speaker changes - it may be necessary for reasons beyond our control to alter the contents and timing of the programme or the identity of the speakers. Whatever these minor changes may be, we will endeavour to maintain a conference programme that meets your expectations upon booking.